

A new sustainable venue in Brussels



ORGANISE YOUR EVENT AT
LA TRICOTERIE

FABRIQUE DE LIENS | CONTACTEN FABRIEK | LINK FACTORY

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YOUR PROFESSIONAL EVENT

La Tricoterie offers a wide range of services, making it the ideal **organiser** for your professional event. We have all the necessary means to organise

general meetings, conferences, seminars, product presentations, workshops ...

Our network of partners and service providers allows us to host all kinds of events. The range of services on offer is particularly wide: **catering, parking and shuttle services**, security, sound system, projections, translation booths, artists, photographers, DJs, activities, coaches, web services and visual communication ...

As organisers and event producers, we can also offer you tailor-made concepts and events for your **team building activities** or **incentives** (see: Services).

Moreover, we try to develop the most **sustainable** approach in our event management: mobility, eco-friendly cleaning products, sustainable food, energy and waste management, reusable props, etc.

If you choose La Tricoterie, it will not be by chance. By making use of our spaces and services, you participate in **a civic, sustainable project**. Moreover, you will indirectly contribute to the creation of many socio-cultural projects (working with our neighbourhood), actions for sustainable food and artistic creations.



REFERENCES

We are honoured to collaborate with professional clients in various sectors, for seminars, cultural events, birthday or staff parties, conferences and workshops.





Some examples of activities that we hosted:

- ▶ *Annual general meeting of Médecins Sans Frontières*
- ▶ *International seminar by CIDSE*
- ▶ *Television casting by France 3*
- ▶ *New Year's party for Delta Lloyd, Iota productions ...*
- ▶ *Conferences and public debates: PS, Ecolo ...*
- ▶ *Winemakers' fair: Valor Event*
- ▶ *Etc.*

YOUR PRIVATE EVENT

You want to celebrate a **birthday** or **wedding** at La Tricoterie? We'll be glad to host you!

All kinds of formulas are possible: open bar or paid drinks, live music or DJ, buffet, tapas, activities ... Our premises can host parties for **30 up to 700 people!**

Would you like to bring your own food or work with your own caterer? That is also possible.

All of our services can be adapted to your personal needs, and this holds too for the **catering**. We always try to personalise our services, while staying true to our philosophy of "**sustainable food**". The bar is always managed by our team and if you want you can pre-order drinks from our menu.

The **Foyer** is a cosy space that can host up to 80 people, with bistro style chairs and tables (or not) and intimate lighting. The big **Arch Hall** offers more possibilities: a seated dinner for up to 200 people or a walking dinner for 400 people.

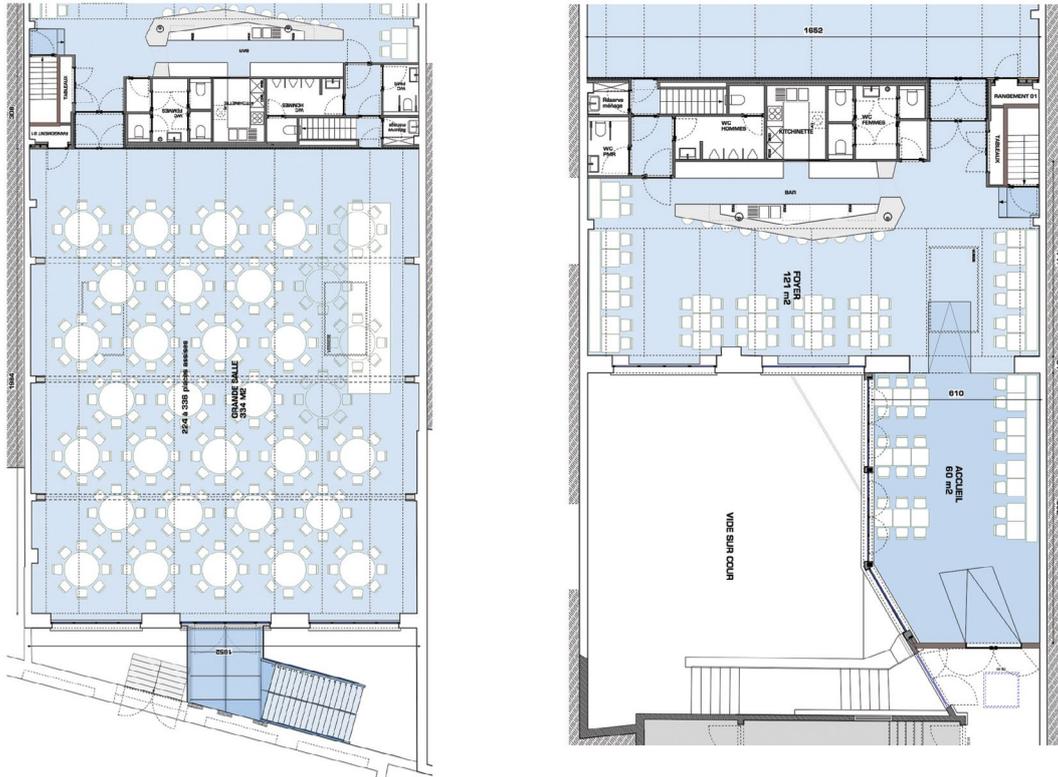
Both spaces complement each other. You could also make use of our courtyard, for instance to welcome your guests or to offer them an aperitif.

In terms of prices, you can opt for individual pricing elements or for the more advantageous "all in" formulas, with a fixed rate per person including the venue, buffet, cleaning and possible other services.

On our website you can also find our different concepts and activities: live cooking, murder party, impro show, etc. These formulas are also available for individuals.



OUR SPACES (for rent)



At present we have **1000 m² spread out over 5 rooms**: the long entrance hall (ideal for exhibitions), the Foyer with the bar and toilets, covering 180 m², the Mezzanine (40 m²), the big Arch Hall with an area of 350 m², and the Salon, a new room of 240 m² that is ideal for parties, concerts, diners and events with a lounge atmosphere, thanks to its seats and soft lighting.

We also have a **courtyard**, a very pleasant spot for drinks or lunches. There is a big white wall that can be used as a screen for projections (operated from the inside).

Our premises currently offer space for 20 to 700 people. It is possible to have a walking dinner for up to 400 people, spread over the two rooms at ground level, or a seated dinner for 200 people (in the large hall) and 80 people (in the foyer).



CATERING

La Tricoterie is equipped with a **professional kitchen** and offers you a **complete catering service** for your banquets, dinners, tapas, finger food, brunches etc.

We champion a heartfelt, warm cuisine, with as much **seasonal** and **local, fair trade** and **organic produce** as possible.

We work with several catering partners to accommodate for specific demands, large groups etc.

It is also possible to bring **your own caterer**. We have a tiled room available for them.



OUR SERVICES

► *Technical services*

La Tricoterie has a wide range of technical gear and can provide the following services: stage **lighting** and other lighting elements for your events, stages and platforms, **screens and projectors**, **sound systems** with wireless devices, etc.

We own the necessary furniture and can work with different partners when we need to rent specific items: a certain type of tables and chairs, plants, audio-visual equipment, translation booths, etc.

Our **technical data sheet** is available upon request.



► *Communication, photos and videos*

We work together with **Photogallery**, a collective of photographers who can document your event: online picture gallery, editing and printing of photographs, etc.

If you are having a party, you could consider the Flash Lab, a **photo booth** with added effects, to capture the craziest moments of the night (prints in 30 seconds).

It is also possible to make video recordings of your events and performances.

La Tricoterie works together with two communication agencies, who founded the project: **Vertige** (for associations) and **Y-media**.

If you want, we can take care of the communication relating to your event: design and printing of posters, invitations, flyers ... Or we could design a website for your event!

► *Artistic performances and fun activities*

In collaboration with "**Rent-an-actor**" we can offer you various types of artistic performances and activities: jazz band, fake waiters, clowns, magicians, dancers, singers, improvisers, etc.

The addition of **live performers** to your event is a great plus and often allows to break the ice or to create a real surprise.

Some examples of our concepts:

- **Impro Show:** Take to the stage together with your colleagues in a hilarious improvisation show led by professional actors
- **Live Cooking:** Customisable group cooking lessons, with a cosy dinner and "Wine maker" workshop
- **Murder Party:** Join your colleagues in an investigation through the rooms and corridors of La Tricoterie and solve the clues given to you by our actors.



VALUES AND COMMITMENT

A sustainable space for events

The "sustainable" aspect of our approach is simple: we want to apply some common sense and thought in the organisation of our events and those of our partners/clients.

First of all, this happens through **sustainable catering**: we offer organic, seasonal, fair trade and/or local drinks and food at our bar, during the brunch, through our catering service or that of our partners.

Next, at every level we try to apply sustainable practices to our events: thinking about **mobility** and the **ecological** impact of our events, **waste management**, and cleaning with eco-friendly products.

PROJECT

La Tricoterie: link factory

La Tricoterie wants to be a "Link Factory". A meeting place where various disciplines and audiences can meet, in a spirit of exchange and emulation.

That is why our **cultural programme** (concerts, plays, exhibits ...) is combined with a "civic" programme (debates, conferences, intergenerational workshops, philosophy café ...). At the same time we offer our spaces for rent and the organisation of private events.

When it comes to our financing, La Tricoterie adopted an innovative economic model, based on the principle of "communicating vessels", with a combination of profitable and non-profitable events. We alternate between private and corporate events and socio-cultural activities.

La Tricoterie was founded both as a cooperative (Théodore scrl) and non-profit organisation (La Tricoterie asbl). It offers a participatory model for all potential "tricoteurs" who wish to partake in this adventure with us in order to make a **civic, sustainable investment**.

PARKING AND SHUTTLE SERVICES

Would you like to offer parking space to your guests?

We suggest you use **Interparking** at Porte de Hal (in front of the Bordet hospital): an underground parking lot with 500 spaces and low rates at night (max. 5 euros) and during the weekend (max. 3 euros).

We can book parking spaces for your event.

We also offer a **shuttle system** with a van with 9 seats, that will take you from the parking to La Tricoterie in 4 minutes.

An environmentally friendly alternative is a chartered bus that we can send to your office to bring the participants to La Tricoterie.

HOW TO GET THERE AND CONTACT

Public transport



Train: Brussels Midi station (10 minutes on foot or tram 81-83).

Metro: Porte de Hal [avec hyperlien google map/plan stib sur porte de Hal]

Tram: 81-82 (before 8 pm) – 32-83 (after 8 pm)

Bus: 49-50

Bike: Bicycle parking in front of La Tricoterie and on Place Bethléem – Villo! station on Place Bethléem





CONTACT

Don't hesitate to contact us to ask for a quote or to make a free provisional booking for your event!

+32 486 882 996

info@tricoterie.be

www.tricoterie.be

158, rue Th.Verhaegen
1060 Saint-Gilles

